



Managed Print Services

A Proven Overhead Expense Reduction Strategy





Get Control of Rising Costs

Most of the CFO's we work with are looking for meaningful strategies to cut overhead expenses in today's tough economy. At the same time, they need to find ways to boost productivity and return on assets. The challenge is that these two goals are usually at odds. Boosting productivity usually means new costs while cutting expenses means harming productivity.

Every so often, a strategy appears that allows you to cut expenses without negatively impacting productivity. Our experience has shown us that this is possible by optimizing your office printing environment.

Consider the Facts

- Office printing consumes 1-3% of a company's annual revenue.¹
- On average office employees use 10,000 pages of paper per year.²
- It takes 1.2 trees to make 10,000 pieces of paper creating 2,820 lbs of greenhouse gasses.³
- Overall print volumes are growing at 11% per year.⁴
- Color print usage grows at 19% per year.⁵
- Printer supply costs are increasing.



References:

¹"Printer and Copier Fleets: The Goldmine in the Hallway," Gartner Group.

²"Assessing and Benchmarking Document Costs," InfoTrends/ALL Associates
vi www.printgreener.com.

^{3,5} Lyra Research.

A Smart Strategy

Fortunately, there is a better way. CFO's we work with are excited to learn about CBEs managed print services strategy which helps them manage the growing expense of printing while boosting productivity and freeing up internal staff resources while minimizing their carbon footprint.

1 Stop Buying Equipment

The first step we recommend is to stop buying new equipment. Chances are you already have more equipment than you need!

2 Discover What You Have

The next step is to discover what you already have. With our rapid discovery process, we help you learn what devices you have and how they are being used.

3 Outsource Printer Management

Similar to outsourcing non-core functions like coffee service and IT, we manage your fleet of printers on a usage based model which includes everything you need: supplies, service and support.

4 Optimize Your Printer Fleet

With your printers under management, then we can work with you on a quarterly basis to review your actual usage and make recommendations to further optimize your printing infrastructure.

How You Benefit

- Manage Growing Printing Expenses
- Reduce Your Carbon Footprint
- Enhance Office Productivity
- Free Up Your IT Department



How to Get Started

The first step is to discover what you currently have. To do this, we use rapid-discovery technology to learn about the devices in your printer fleet. We are also able to uncover usage data. We take this information and run it through DocuAudit, a proven tool used by thousands of organizations around the world to determine their actual Total Cost of Ownership for printing. DocuAudit outputs a comprehensive print fleet assessment report.

With your approval, we would be happy to do the same for you.



About Us

CBE helps our clients implement strategies to reduce and manage their total office printing, document management and technology expenses. To learn more about how you could benefit, contact us today.



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